

Our clients need a lot of low cost, high quality printed products.

By meeting their expectations and engaging with them in ways they find beneficial we assist in building their business not stress levels.

We're ready when you are

### PRINT



SIGNAGE & MAILINGS



DESIGN



## PRINT MATERIAL

### Many companies look to save money,

it's quite understandable and we are good at it.

Good quality work that's quickly turned around is as vital to our clients as the cost. they also gain comfort in having friendly help and technical advice at the end of the phone.







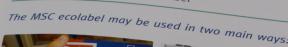


66% of the companies we supply state we are their principle printer





5. Ways to use the MSC ecolabel





On product and on them.

The MSC ecolabel can be used on a product or menu to indicate that a seafood item comes of them comes are not product to the comes. from a fishery certified as meeting the MSC

from a fishery certified as meeting the MSC environmental standard for sustainable fishing. 'On-product' refers to the display of the MSC ecolabel on products such as those prepared by processors, distributors, wholesalers and retailers, processors, distributors, wholesalers and retailers. This includes fresh fish items on fish counters and bulk packaging, caterers' pricelists and catalogues used in a business-to-business context.

'On-menu' refers to the display of the MSC ecolabel on menus, usually by restaurants



Promotional use
Promotional use means using the MSC e
'of-product'. It includes displaying the e
of promote Chair Custody certification
availability of MSC labelled scapod or s
for the MSC program, Organisations seek promotional use of the MSC ecolabel ma

Examples include point-of-sale materials, examples include point-or-sale materials, advertising materials, vehicles, staff uniform print materials (including price lists, educ leaflets, books), web pages and apps.

#### Supporting text

Supporting text
Organisations displaying the label for promotional use may develop their own wording to Organisations displaying the label for **promotional use** may develop their own wording to accompany it, providing they submit this to the MSC for approval. Approved wording is:



Ask us which of our seafood is





Look for the mark of

Choose MSC to suppo sustainable fishing

All of our [insert seafor species] is MSC certifie







Branded signage will certainly elevate your companies profile. From welcome and wayfinding signs to photoboards and wall graphics, vinyl banners to pop-ups, all in a variety of sizes and shapes. Whether for internal or external use, we can design, produce and install.

Try colourful graphics on those flat unused internal wall spaces they'll add vibrance and be immensely inspirational.

49% of our clients display our signage









# DESIGN

If you're not exactly sure what you need, but you know it's something different from what you have, something eye catching yet tasteful and informative. Our well crafted products and campaigns are grounded in strategic thinking – designs that deliver solid results.

Thinking Visualising Crafting Refining Implementing

# MAILINGS

Whether you are putting together a mailing pack, sending out brochuress or invites, franking machine postage can be expensive - we consistently show significant savings in this area.

It's time to get creative with Direct Mail.

G&PP aims to deal honestly with its customers and secure their loyalty and trust by providing outstanding choice, value and service.

**Get in touch:** 

Phone: 01494 527 604 Email: info@g-pp.net Web: www.g-pp.biz

G&PP

High Wycombe



brochures reception signs window graphics information boards data sheets exhibition panels account reports cartons packaging point of sale

fixed signs banners photoboards casebound books wall graphics compliments slips letterheads envelopes business cards A frames flags exterior signage building wraps calendars